

from the desk of

Andrew Bieganski

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The Plan:

To create exceptional digital and print media that is forward thinking, progressive, and exciting. I am a multi-disciplined designer and developer specializing in creating rich and engrossing experiences.

The Moxie:

Graphic Design

- *Photoshop*
- *Illustrator*
- *InDesign*
- *Web Design & UX*
- *Web and Print Advertising*
- *CMYK Process Print*
- *Email Campaigns*
- *Logos/Branding*
- *Business Cards*
- *Catalogs/Brochures*

Web Development

- *Wordpress*
- *HTML5/CSS3*
- *Bootstrap*
- *SASS/LESS*
- *Shopify*
- *AngularJs*
- *jQuery*
- *Jade*
- *Ajax/API*
- *mySQL/PHP*
- *Grunt/Gulp/Brunch*

Extras

- *Mac/Windows*
- *Adobe Creative Suite*
- *Photography*
- *Videography*
- *Premiere Pro*
- *After Effects*
- *Video Editing/Post*
- *Microsoft Office*

The Backstory:

- **Graphic Designer/Web Developer, Castle Automotive, Oak Brook, Illinois**
March 2018 – Current
- www.castleguy.com
- www.socialintegration.com

I work for a small serial entrepreneur, who has many interests and markets that he is competing in. As such, I was hired to wear as many hats as possible. My day to day ranges from coming up with a new logo for the next business venture, working on a marketing campaign, debugging CSS/JS on a website, editing/rendering video, to designing commercial print labels and packaging for our myriad of products.

- **Front End Web Developer, Sears Holdings Corporation, Hoffman Estates, Illinois**
June 2014 - June 2017
- www.sears.com
- www.kmart.com

I worked on a small team of developers to build responsive web applications using some of the most modern frameworks, languages, and task runners. Including Bootstrap, SASS, AngularJS, and Grunt.

My primary responsibilities were to develop, maintain, and expand the 'Mini-cart' and 'Mini-Pop' applications. These applications provided an interface that allowed customers the ability to add items to their cart, as well as accessories, options, and add-on items all through asynchronous ajax calls. Languages used: AngularJs, jQuery, CSS/LESS, and Jade. I also worked with build systems comprised of NPM, Brunch, and Grunt.

- **Lead Graphic Designer, IMS Engineered Products, Des Plaines, Illinois**
October 2011 – June 2014
- www.imsmf.com

I spearheaded the company's creative marketing department by developing a comprehensive range of marketing collateral. This included but was not limited to: magazine and web advertising, email marketing campaigns, website layout and design, interactive pdf presentations, catalogs, brochures, product photography/editing, videography/editing, internal signage and communication, and trade show posters, banners, and booth layout.

- **Graphic Designer, Invensys Controls, Carol Stream, Illinois**
August 2010 – October 2011
- www.se.com (formerly www.invensyscontrols.com)

I created emails campaigns, landing pages, and maintained the company website. I also designed promotional materials such as catalogs, brochures, pamphlets, posters, counter mats, and signage for both the interior and exterior of the building.

- **Graphic Designer/Web Development, Freelance**
May 2009 – Current
- www.andrewbieganski.com
- www.nerdswithcharisma.com

Create CMS and responsive/mobile websites for clients using bootstrap, Wordpress, SASS/LESS, and jQuery. Create marketing collateral such as logos, business cards, posters, etc. Create brands, experiences, and online presences for clients either from the ground up or based around their existing branding and style.